



Northeast Regional Kickoff

Northeast Team Members

Sam Cheung – *Boston*
Kim Collins – *Rochester*
Chris Jamele – *Buffalo*
Gabby Mameli – *Buffalo*
Laura Higgins – *New Jersey*
Adrienne Casano – *Northeast*

WE CARE. WE FIGHT. **WE MOVE.**

Saturday, September 26



Moving Day Buffalo

Gabby Mameli & Chris Jamele



Moving Day Rochester

Kim Collins



Saturday, October 3



Moving Day Boston

Sam Cheung



Moving Day New Jersey

Laura Higgins



What is Moving Day?

- A Celebration of movement #Move4PD
- Family friendly community gathering
- Educational opportunity
- Our largest fundraising event of the year
- #Together4PD

Note about COVID-19: We will continue to monitor the situation and make decisions with the health and safety of our local community in mind. We are diligently working on plans A thru Z. Thank you for your patience!



Top Fundraisers - 2019

Boston

Top Team:

Rock Steady
Boxing Boston

\$27,145

Top Participant:

Al Latulippe

\$8,835

Rochester

Top Team:

Rock Steady
Flower City

\$14,261.22

Top Participant:

Cindy Finestone

\$6,624

Buffalo

Top Team:

Rock Steady
Boxing

\$11,886

Top Participant:

Dr. Vilasini
Shanbhag

\$5,578

New Jersey

Top Team:

Team "Kid"
Kolaya

\$21,095

Top Participant:

John Kolaya

\$10,570

How to register for Moving Day



Moving Day Website

- MovingDayBoston.org
- MovingDayBuffalo.org
- MovingDayNewJersey.org
- MovingDayRochester.org



DONATE

REGISTER

LOG IN



Event Details

Location: Oak Ridge Park | [MAP](#) | [MORE DETAILS](#)

Activities Begin: 8:30 a.m.

We Move Ceremony & Walk: 10:00 a.m.

Contact: Laura Higgins
ph: 475-328-0449



GOAL
\$75,000

13%
OF GOAL

RAISED
\$10,112

Moving Day App



- [Download on Apple Store or Google Play](#)
- [Sign in with your Moving Day log in](#)

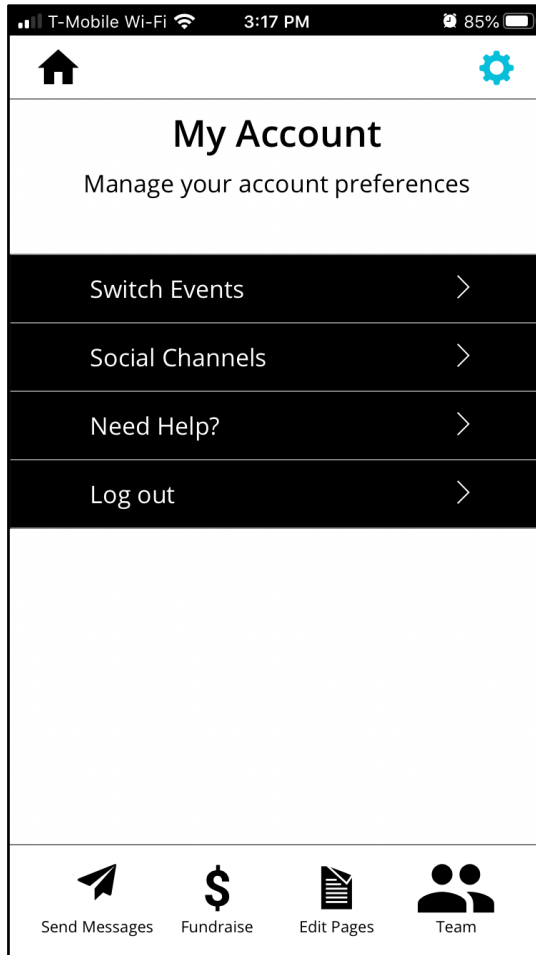
Download the Mobile App!

Take your fundraising experience *on the go!* Do everything you do in your participant center plus text, post to social, and email from your phone's address book. All from the palm of your hand.

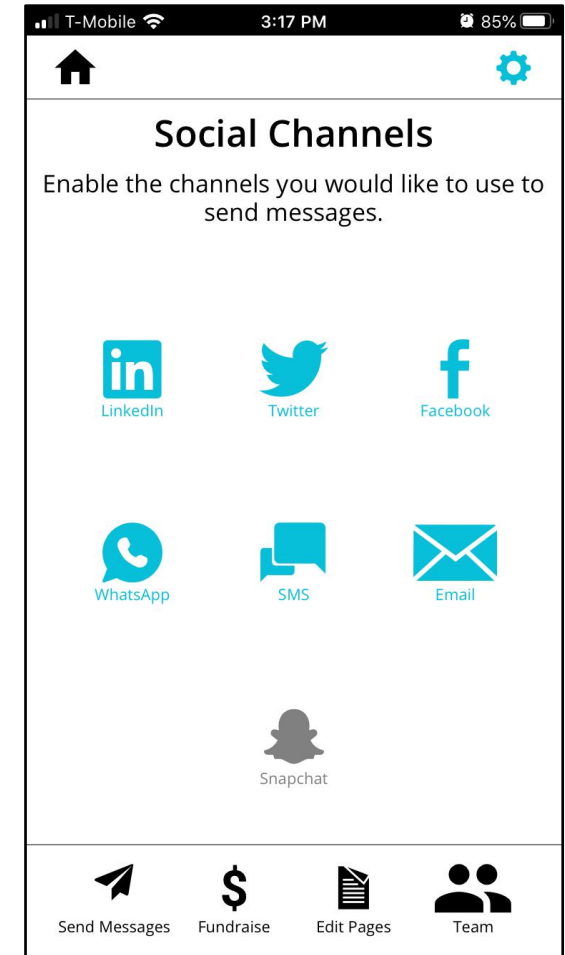


Sync your Social Channels

- Sync your social channels

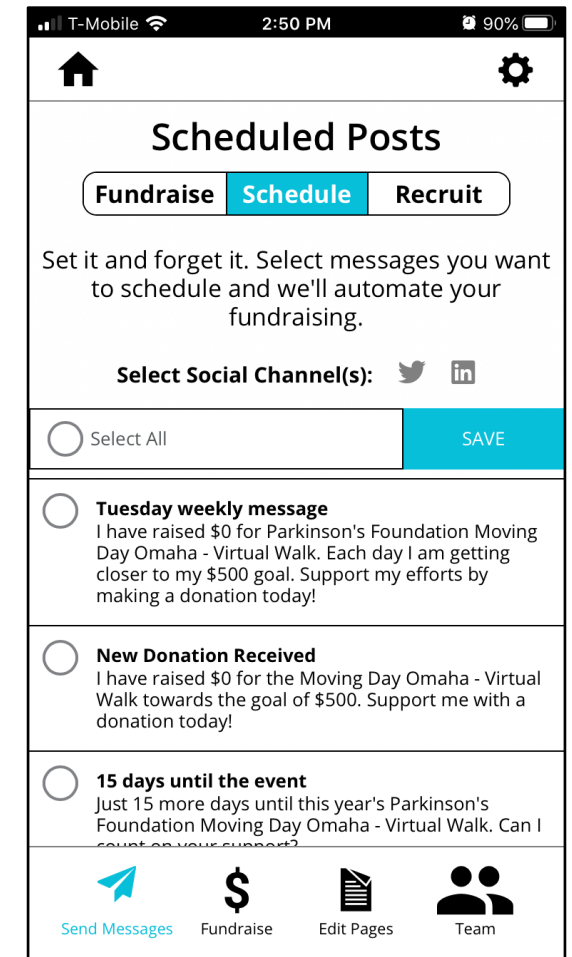
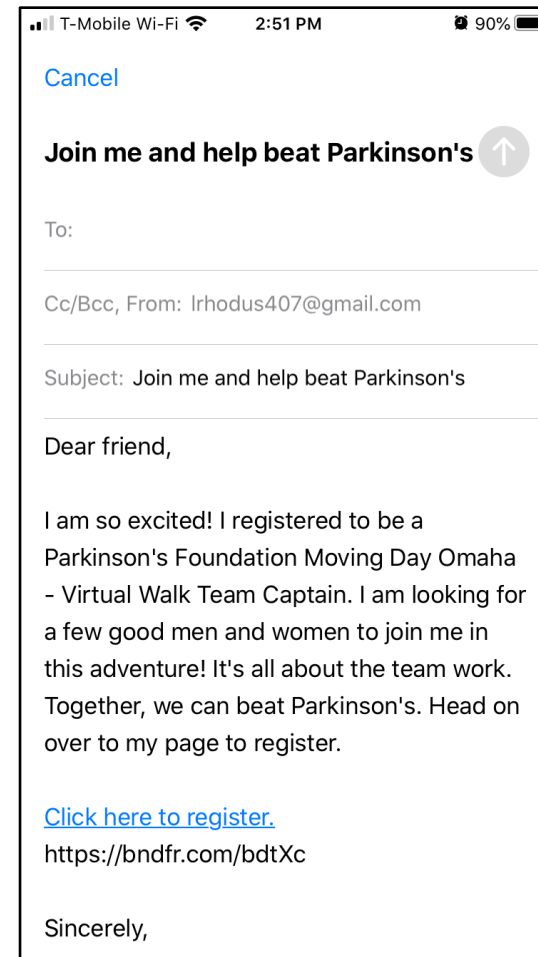
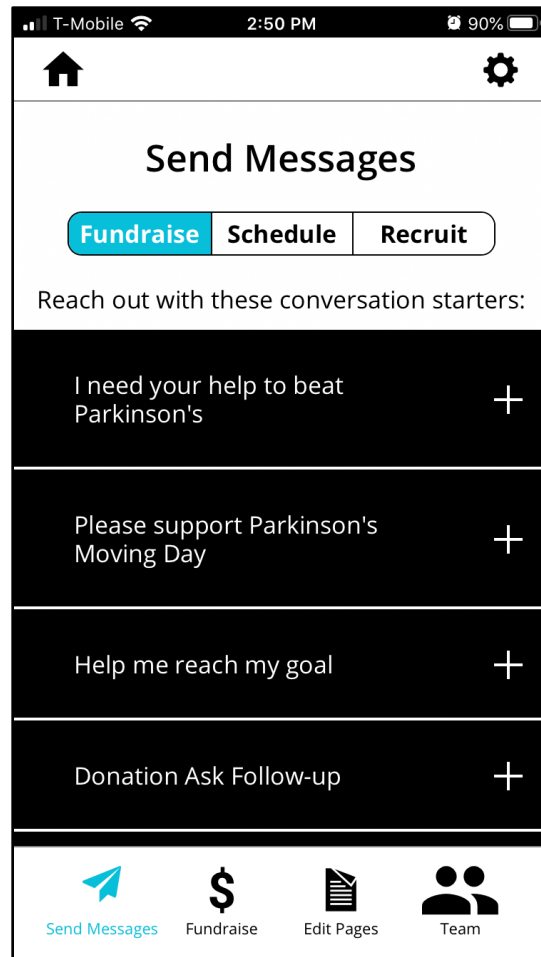


- LinkedIn
- Twitter
- Facebook
- WhatsApp
- Text messaging
- Email
- Snapchat



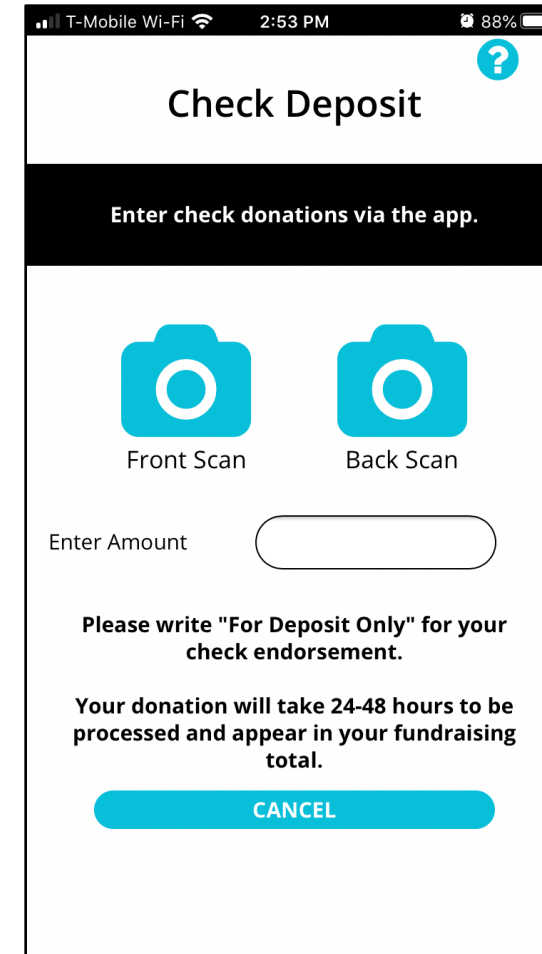
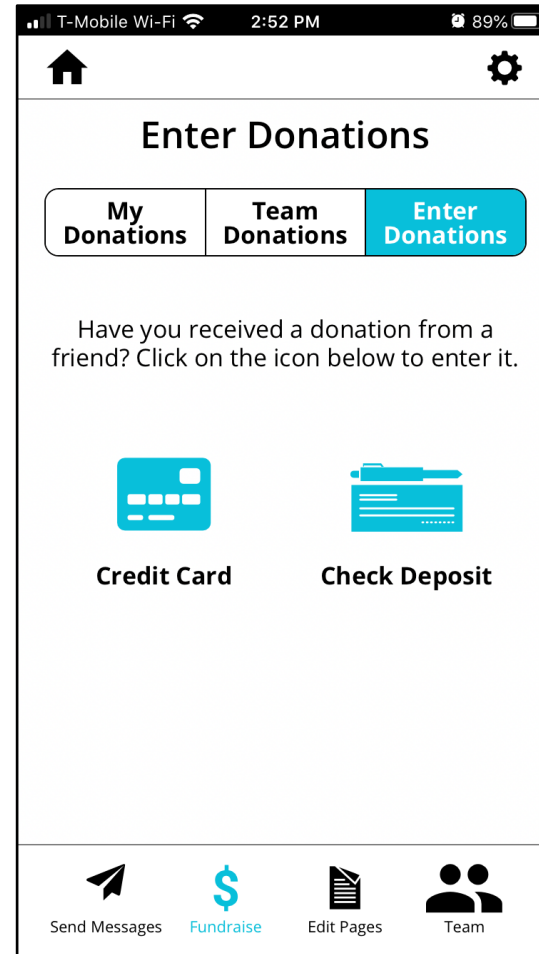
Send Messages & Schedule Posts

- Send messages about joining team, donating, & thank you
- Generates message template
- Schedule posts in advance



Process Donations

- Enter donations by credit card or check deposit
- Scan checks to make deposit



Facebook Fundraisers



- Sync your Moving Day personal page to your FB account
- Funds go directly to your Moving Day team!

Raise more money with Facebook

Connect your fundraiser to Facebook so you can raise money through your social network. The money you raise will count toward your goal.

 FUNDRAISE ON FACEBOOK



New Fundraising Rewards



\$100+



\$250+



\$500+

- ◆ Personalized \$500 Club Member sign
- ◆ Receive T-shirt and cap



\$1000+

- ◆ Become a member of the elite All Star Movers Club
- ◆ Receive an All Star Movers Club pin
- ◆ Personalized All Star Movers sign
- ◆ Performance Quarter-Zip
- ◆ Receive T-shirt and cap
- ◆ Moving Day website recognition

Special Guests & Fundraising Tips

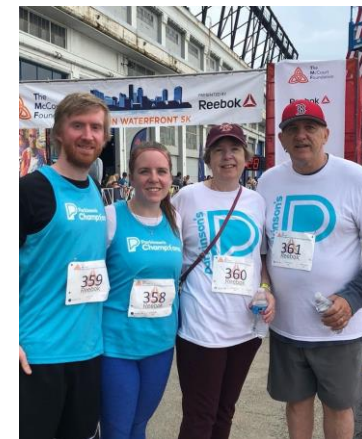
***Cindy
Finestone
Rochester***



***Cindy Menard
Buffalo***



***Maryellen
Babcock
Boston***



Fun Ways to Engage



Ways to Fundraise

10 Easy Ways to Raise \$100+



10 Easy Ways to Raise \$100+

-  Email your friends and family
-  The Mighty Pen - Write letters asking for donations and send thank you notes too
-  Ask a different person each day
-  Child sit or pet sit
-  Clean out your home and host a yard sale
-  Post about your fundraiser on social media
-  Talk it up - Ask for a few minutes at an upcoming meeting
-  Think about the friends you have donated to - It's their turn to support you!
-  Change your voicemail to mention Moving Day
-  Celebrate - In lieu of traditional birthday or anniversary gifts, ask for donations

Learn more at MovingDayWalk.org/Fundraising-Help

- Yard Sale
 - Facebook Marketplace
- Car wash
- Reach out to friends and family through text or email
- Post on social media!
- Utilize our [Team Captain Guide](#)

Share your ideas!

Thank You for your Support



Dollars raised support national initiatives and local programs through education, research and resources for the PD community.

- [Free Resources](#) - *Aware in Care* kit and publications
- [PD Health@Home](http://parkinson.org/PDHealth) (parkinson.org/PDHealth)
- [PD GENERation](http://parkinson.org/PDGene) (parkinson.org/PDGene)
- [Helpline 1-800-4PD-INFO](tel:1-800-4PD-INFO)



What Now?



1. Register for [Moving Day!](#)
2. Build your team – the more the merrier!
3. Download the [Moving Day App](#) – send emails, collect donations and share your Moving Day story on social media.
4. Start your [Facebook Fundraiser](#) – donations through Facebook will automatically go to your team!
5. Join us at your local **Walk to Beat Parkinson's** disease!

Questions? Fundraising Ideas?



Contact Us!

Sam Cheung

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🖱 Find Sam on Facebook!

[Sam Cheung PF](#)



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[Kim Collins PF](#)



Chris Jamele

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🖱 Find Chris on Facebook!

[Chris Jamele PF](#)



Raffle Winner!



**Congratulations to our Raffle
Winner:
Janice Corea**