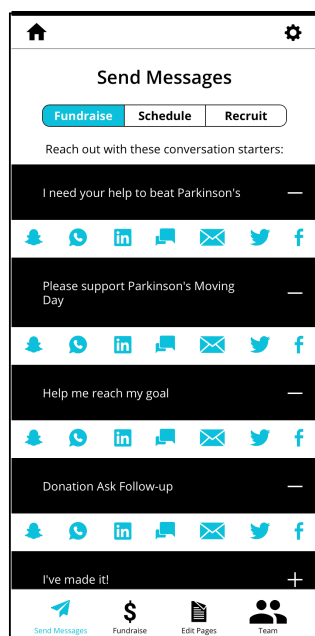


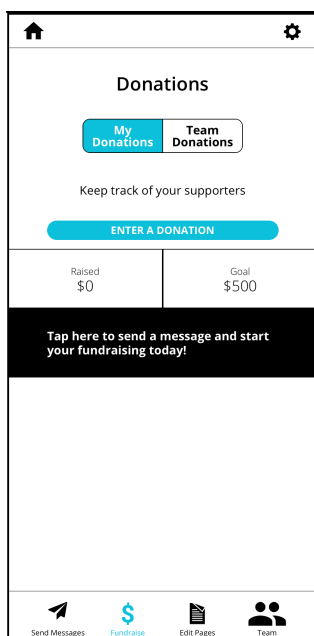
Download and fundraise from anywhere with our new Parkinson's Moving Day app. With this mobile app, you can send fundraising emails and texts, post progress updates on social media, deposit check donations and connect to Apple Health or Google Fit and Strava to track your physical activity.

SEND MESSAGES



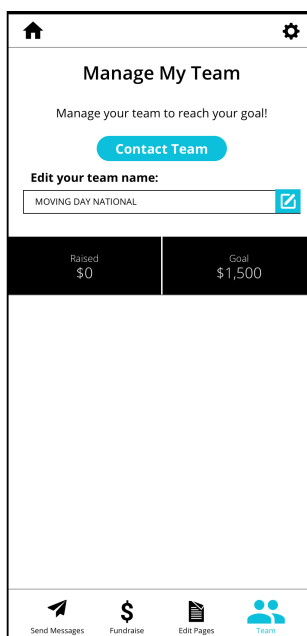
- ◆ You can send emails to friends and family directly in the app.
- ◆ Asking for donations is easy via Facebook, text, email or social media.

GET DONATIONS



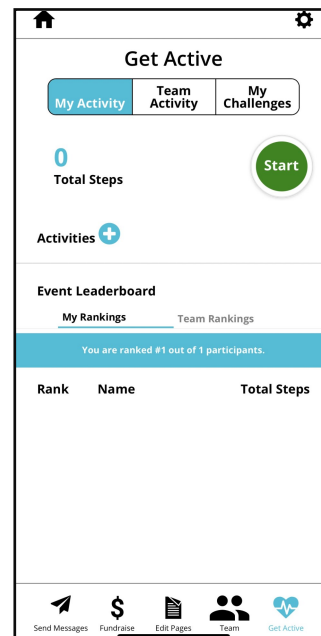
- ◆ Offers your supporters flexibility with a variety of payment methods: credit/debit cards and checks.
- ◆ Accepting donations is secure with bank-grade technology. You can deposit a check donation directly in the app.

TRACK PROGRESS



- ◆ Keep track of fundraising goals and progress.
- ◆ All mobile app donations will appear in your Moving Day Participant Center.

GET ACTIVE



- ◆ Easily log activity and track steps to earn challenge badges and rewards. Get Active appears in the app 30 days before walk day.
- ◆ Share your progress with friends and family to encourage them to move or to invite them to support you with a donation.

DOWNLOAD TODAY!



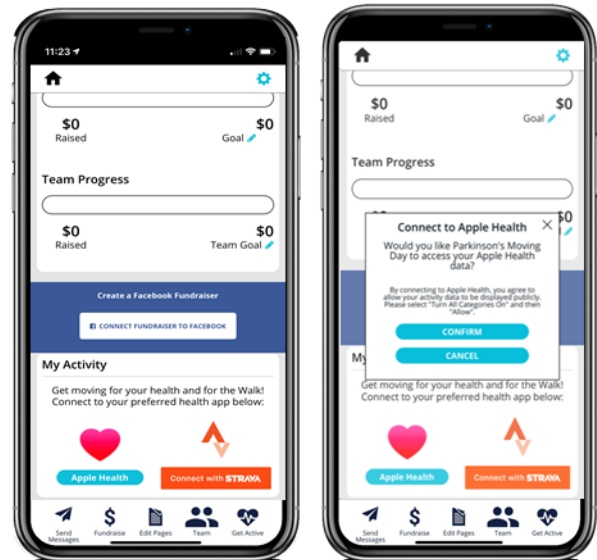
Step 1:

Download the Parkinson's
Moving Day App



Step 2:

Set up the activity tracker in
the app. Connect to Apple
Health, Google Fit or Strava.



Step 3

Lace up your exercise
shoes and start moving!



Step 4

Earn We Move Activity
Challenge rewards!



JOIN THE CHALLENGE!

WE MOVE CHALLENGE REWARDS

Set a goal to complete each step challenge below in the Parkinson's Moving Day app between now and Moving Day. After you complete each challenge, celebrate your success via social media, text or email. Use the pre-written messages we have prepared for you or craft your own.

Day 1 Challenge

Record your activity for the 1st time in the Parkinson's Moving Day app and earn a Moving Day sticker pack



10K Step Challenge

Record 10,000 steps in the Parkinson's Moving Day app and earn a cool Moving Day bracelet



25K Step Challenge

Record 25,000 steps in the Parkinson's Moving Day app and earn a trendy Moving Day multi-use bandana



40K Step Challenge

Record 40,000 steps in the Parkinson's Moving Day app and earn a reusable Moving Day drawstring backpack



60K Step Challenge

Record 60,000 steps and earn a limited edition Moving Day medal

