

10 Ways to Raise Your Fundraising Goal

New to fundraising? Have no fear! Check out these 10 fundraising ideas below:

1

LAUNCH A FACEBOOK FUNDRAISER from the Parkinson's Moving Day app or your Participant Center. Did you know participants who do this raise 4x more?

2

GIFT YOUR BIRTHDAY GIFTS Tell your family and friends that in lieu of a traditional gift for your birthday or anniversary, you would like them to make a donation to Moving Day.

3

GIVE BACK NIGHTS Ask your favorite local restaurant, coffee or yogurt shop to donate part of their proceeds for a day!

4

PENNY WARS This is a fun way to challenge different studios, workout classes or other groups. Set up a jar where people can put pennies in for positive points and silver or cash for negative points.

5

CELEBRITY BARTENDER Do you know a local celebrity, news anchor, radio host or athlete? Ask them to bartend for a night and donate all the tips!

6

MATCHING GIFTS Many employers will match their employees donations. But, if not, ask your employer if they'll match what you raise. Or consider turning your personal gift into a match for your team!

7

VOLUNTEER GRANTS What a better way to fundraise than volunteering for a cause you care about? Many employers will make donations on your behalf based on your volunteer hours. Find out if your employer offers this [here](#).

8

VIRTUAL BAKE SALE Have a famous recipe? Sell to your friends and family and put the proceeds towards your fundraiser. Use your team to help promote it to their network and plan a fun pick up place to get your team together. This works great around holidays!

9

VENMO It only takes 10, \$10 donations to get to your \$100 goal! Set up a Venmo account as an easy way to collect small donations. Create a QR code right to the Venmo Account and put up flyers in your work lunch room.

10

HOST A CLASS Have a hobby you love? Host a yoga, cycling or cooking class for donations towards your fundraiser!

The most effective way to raise money for Moving Day is to...ASK!