Team Captain Tips

How to be a Top Team

Do you want to be a top team this year? Are you a new team captain? Check out these tips below:

1. **MAKE A PERSONAL DONATION** to lead by example!

2. **SET A FUNDRAISING GOAL** for both yourself and your team.

3. **PERSONALIZE YOUR FUNDRAISING PAGES** with your story and photo or video. Did you know those who customize their pages raise 3x’s times more on average?

4. **RECRUIT TEAM MEMBERS** The more people you recruit, the more people to fundraise! Your team goal is a collective total. Share you team page link and ask your staff lead for a team flyer to share with friends, family, neighbors and coworkers.

5. **START FUNDRAISING EARLY** and get creative! The earlier you start, the more you’ll raise. Send messages through your Participant Center or start a Facebook Fundraiser.

6. **RAISE AWARENESS ONLINE** by using these social media tools on Facebook, Instagram, LinkedIn and more!

7. **HOST A TEAM KICKOFF** such as a BBQ or picnic to get your team excited and use as a fundraising opportunity!

8. **CREATE TEAM SHIRTS** to show your team spirit! Consider selling your shirts to raise money for your team.

9. **SHARE PROGRESS** and updates towards your goal. People want to help! Let them know how far away you are from your goal.

10. **CELEBRATE!** Celebrate your wins and any participants on your team who hit their fundraising goal. Find a fun way to celebrate when you hit your team goal!

And don’t forget to **HAVE FUN!**