

Team Captain Tips

How to be a Top Team

Do you want to be a top team this year? Are you a new team captain? Check out these tips below:

- 1 MAKE A PERSONAL DONATION** to lead by example!
- 2 SET A FUNDRAISING GOAL** for both yourself and your team.
- 3 PERSONALIZE YOUR FUNDRAISING PAGES** with your story and photo or video. Did you know those who customize their pages raise 3x's times more on average?
- 4 RECRUIT TEAM MEMBERS** The more people you recruit, the more people to fundraise! Your team goal is a collective total. Share you team page link and ask your staff lead for a team flyer to share with friends, family, neighbors and coworkers.
- 5 START FUNDRAISING EARLY** and get creative! The earlier you start, the more you'll raise. Send messages through your Participant Center or start a Facebook Fundraiser.
- 6 RAISE AWARENESS ONLINE** by using these [social media tools](#) on Facebook, Instagram, LinkedIn and more!
- 7 HOST A TEAM KICKOFF** such as a BBQ or picnic to get your team excited and use as a fundraising opportunity!
- 8 CREATE TEAM SHIRTS** to show your team spirit! Consider selling your shirts to raise money for your team.
- 9 SHARE PROGRESS** and updates towards your goal. People want to help! Let them know how far away you are from your goal.
- 10 CELEBRATE!** Celebrate your wins and any participants on your team who hit their fundraising goal. Find a fun way to celebrate when you hit your team goal!

And don't forget to **HAVE FUN!**