A-Z FUNDRAISING IDEAS

Whether you’re a seasoned or first time fundraiser, get inspired with these fundraising ideas below!

A Host an online auction with donated items. Put the funds towards your team! Someone can’t donate? Ask them to donate an item for your auction instead!

B Dedicate your birthday and ask for donations instead of gifts! Consider using your age for the donation amount. Ex. Ask for $35 donations for your 35th birthday!

C Coffee Challenge. Give up your daily cafe drink for 2 weeks and make a $5 donation in place of each cup!

D Dine to Donate. Ask a local restaurant or business to donate part of their sales for a night (or more!) to your fundraiser.

E Donation Exchange. Offer to exchange services for your friends, family and coworkers such as cleaning their car or picking up their dry cleaning in exchange for a donation!

F Fundraise on Facebook by syncing your Facebook account with your Moving Day Page in your participant center.

G Giveaway a prize or experience such as a lunch with a local celebrity to one lucky donor to incentivize donations!

H Send Holiday Cards asking for donations instead of presents.

I Share your Fundraiser on Instagram. Post on your story and share these social media graphics! Do you know an influencer? Ask them to help you promote it!

J Tell Jokes in exchange for donations! Consider hosting a comedy night to raise funds.

K Host a Fundraising Kickoff. Consider hosting a BBQ or Picnic to invite your friends, family and coworkers. You can also host a virtual kickoff!

L Share your Fundraiser on LinkedIn to tap your professional network for support.

M Offer a Matching Gift to encourage your supporters to donate or ask your employer to match a certain amount of your donations!

N Neighborhood Garage Sale. Host a garage sale in your neighborhood and turn the proceeds into donations. Ask your neighbors if they’ll do the same!

O Online Sales. Ask a business to solicit donations at checkout on their online store.

P Phone-a-thon. Start a phone tree to ask for donations!

Q Quarter Wars. Start a vote and ask for 25 cents for each vote someone submits!

R Round Up. Ask a local business to round up their sales and donate the difference to you!
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S Sell baked goods or crafts in exchange for donations.

T T-Shirt Fundraiser. Design and sell shirts for donations. Also, a great way to raise awareness and show team pride!

U Used Book Sale. Ask friends to donate used books to sell and donate the proceeds!

V Volunteer and request a volunteer grant through your employer! Did you know that many companies consider Team Captains to be a volunteer role?

W Write a Handwritten Letter to distant relatives, friends and even companies telling your story and asking for support.

X Post a call to action to donate on X formally known as Twitter. Be sure to add to your profile too!

Y Yoga. Ask your local yoga studio if they can offer free yoga classes in exchange for donations.

Z Zoom. Set up a Zoom fundraising happy hour! This is a great way to engage with friends, family and coworkers who live far away.

GET INSPIRED!

Glen Clemmons, a realtor, donated 5% of his commission to the Parkinson’s Foundation every time he sold a house in honor of his mother making him the top Moving Day fundraiser.

“Moving Day is a great example of the support system we’ve found through the Parkinson’s Foundation.”

Read more about Glen’s story.

Do you have a check donation to turn in?
Mobile deposit through the Parkinson’s Moving Day app or mail to the address below.:

Parkinson’s Foundation
Attn: Donor Relations/Moving Day
200 SE 1st Street, Suite 800
Miami, FL 33131

Be sure to include the mail in donation form found on your personal page or a note about where the donation should be credited to.